

DOCUMENT RESUME

ED 251 657

CE 040 262

TITLE Graphic Communications. Progress Record, Theory Outline.

INSTITUTION Connecticut State Dept. of Education, Hartford. Div. of Vocational-Technical Schools.

PUB DATE Sep 83

NOTE 64p.; For related documents see CE 040 261.

PUB TYPE Guides - Classroom Use - Guides (For Teachers) (052)

EDRS PRICE MF01/PC03 Plus Postage.

DESCRIPTORS Behavioral Objectives; Course Content; Course Descriptions; High Schools; Industrial Arts; \*Job Performance; Job Skills; Photocomposition; \*Printing; Recordkeeping; \*Reprography; Safety; \*School Shops; Secondary Education; Student Evaluation; \*Student Records

IDENTIFIERS \*Graphic Communication

ABSTRACT

Intended to reduce unnecessary paper work on the part of the shop instructor in a graphic communications course, this job assignment book offers a simplified method of keeping student records up-to-date. It first provides a record/form with areas for student name, tool check number, locker number, textbook number, and grades; broad course objectives; course objectives for grades 10, 11, and 12; and instructions for recording student progress on the shop progress records. The student progress records follow. These identify the operations/skills that the student in a graphic communications course is expected to learn and provide a space in which the instructor records student progress as (1) instructed, (2) practiced, or (3) proficient. The theory outline appears next. Twenty-six topics are covered, including orientation, history, major printing processes, introduction to lithography, careers, layout, copy preparation, reproduction photography, the process camera, line photography, contacting, halftone photography, special effects, process color, quality control devices, proofing methods, stripping, platemaking, offset duplicator, offset press, printing inks, printing papers, finishing and binding, job planning, and employer/employee relations. Space is provided for each topic to indicate lesson plan number and dates scheduled, presented, and tested. (YLB)

\*\*\*\*\*  
 \* Reproductions supplied by EDRS are the best that can be made \*  
 \* from the original document. \*  
 \*\*\*\*\*

**GRAPHIC COMMUNICATIONS**  
**DIVISION OF VOCATIONAL-TECHNICAL SCHOOLS**

Prepared for

Connecticut State Department of Education  
Division of Vocational and Adult Education  
Bureau of Vocational Program Planning and Development  
Hartford, Connecticut 06115

This project was supported by funds made available  
To Connecticut through the Vocational Education  
Act of 1976, Public-Law 94-482.

1983

9/83

3

## PREFACE

The objective of this Assignment Book is to reduce unnecessary paper work on the part of the shop instructor.

This Assignment Book will assist the instructor to keep student records up to date.

This outline, general in nature, was planned with flexibility so that each instructor may adapt his course of study to meet the particular needs of each student and the specific needs of the printing Industry in each geographic area.

In shops doing production work it is necessary to devise flexible daily lesson plans well in advance. This Assignment Book will assist the instructor in planning and organizing considerably in advance, thereby increasing his instructional efficiency.

The instructional staff should make an effort to keep abreast of technological developments in the industry. Continuous communication with craft committees is recommended.

Please note that the book is not designed simply for planning. It has areas for locker assignments and text assignments. Students' names are entered only once for the entire course.



## THEORY OUTLINE

- I. ORIENTATION
- II. HISTORY OF GRAPHIC COMMUNICATIONS
- III. MAJOR PRINTING PROCESSES
- IV. INTRODUCTION TO LITHOGRAPHY
- V. CAREERS IN GRAPHIC COMMUNICATIONS
- VI. THE LAYOUT
- VII. COPY PREPARATION
- VIII. REPRODUCTION PHOTOGRAPHY
- IX. THE PROCESS CAMERA
- X. LINE PHOTOGRAPHY
- XI. CONTACTING
- XII. HALFTONE PHOTOGRAPHY
- XIII. SPECIAL EFFECTS
- XIV. PROCESS COLOR
- XV. QUALITY CONTROL DEVICES
- XVI. PROOFING METHODS
- XVII. STRIPPING
- XVIII. PLATE MAKING
- XIX. THE OFFSET DUPLICATOR
- XX. THE OFFSET PRESS
- XXI. PRINTING INKS
- XXII. PRINTING PAPERS
- XXIII. FINISHING AND BINDING
- XXIV. JOB PLANNING
- XXV. EMPLOYEE/EMPLOYER RELATIONS
- XXVI. LEGAL CONSIDERATIONS

## THEORY OUTLINE

### I. ORIENTATION

- A. Definition of Graphic Communications
- B. Brief Outline of Industry
  - 1. Scope
  - 2. Cultural Contribution
  - 3. Magnitude
- C. Shop Administration
  - 1. Rules and Regulations
  - 2. Assignments
  - 3. Materials Required
- D. Shop Safety (General)
  - 1. Fire Drills
  - 2. First Aid
  - 3. Fire Extinguishers
  - 4. Clothing and Personal Appearance
  - 5. Conduct in Shop
  - 6. Consideration of other's safety
- E. Safety Around Equipment
  - 1. Mechanical
  - 2. Electrical
  - 3. Hazardous Materials and/or Conditions
    - a. Flammables
    - b. Electrical
    - c. Lubricants
    - d. Chemicals
    - e. Other Hazards
  - 4. Procedure in case of Accidents
- F. Grading Procedure
  - 1. Theory
  - 2. Shop
- G. Shop Organization
  - 1. Departments
  - 2. Work Flow

LESSON PLAN NO.	DATE SCHEDULED	DATE PRESENTED	DATED TESTED



## VI. THE LAYOUT.

### A. Types of Layouts

1. Thumbnail
2. Rough
3. Comprehensive

### B. Reading Specifications

1. Reference Marks
2. Sizes
3. Printer's Point System

### C. Type Styles

1. Introduction to Type Styles
2. Development
3. Characteristics
4. Classifications
5. Selecting Proper Typefaces

## VII. COPY PREPARATION

### A. Careers

1. Paste-up artist/mechanical artist
2. Mark-up person
3. Keyboard operator
4. Proofreader
5. Phototypesetter operator

### B. Skills requirements

1. Measurements
2. Accuracy
3. Neatness
4. Drafting practices
5. Follow directions
6. Read and use dictionary

### C. Working conditions

1. Quiet
2. Well lighted
3. Clean
4. Limited contact with chemicals

### D. Composition Methods

1. Hot type -- metal
  - a. Hand-set foundry type
  - b. Machine Composition

LESSON PLAN NO.	DATE SCHEDULED	DATE PRESENTED	DATE TESTED



**VII. COPY PREPARATION (Continued)**

- 2. Cold type
  - a. Strike-on
    - 1. Standard typewriter
    - 2. Proportional spacing typewriter
  - b. Dry-transfer lettering
  - c. Photographic composition
    - 1. Display phototypesetter
    - 2. Text phototypesetter
    - 3. Computer-assisted phototypesetter
- 3. Cold Type Composition
  - a. Hand lettering (drawn by hand)
  - b. Special lettering
  - c. Maps
  - d. Covers
  - e. Design
  - f. Graphs
  - g. Lettering pens
  - h. Stencils
  - i. Templates
- 4. Clip art
  - a. Commercially prepared (cut out/paste up)
  - b. Line and half-tone illustrations
  - c. Slogans, symbols, borders, decorations, word, etc.
  - d. Texture patterns, Ben Day, etc.
- 5. Adhesive type (pre-printed)
  - a. Letters on clear acetate (adhesive back)
  - b. Guide lines
  - c. Cut out/attach
- 6. Dry transfer type (pre-printed)
  - a. Plastic transparent sheets
  - b. Transferable ink
  - c. Letters, borders, illustrations, etc.
  - d. Guide lines
- 7. Tapes for paste-ups
  - a. Border (decorative)
  - b. Rule
  - c. Register marks
  - d. Symbols
  - e. Logos

LESSCN PLAN NO.	DATE SCHEDULED	DATE PRESENTED	DATED TESTED



**E. Paste-up**

1. Care and handling of layout elements and instruments
2. Reading layout specifications
  - a. Notations
  - b. Keys
3. Types of copy
  - a. Composition
  - b. Line art work
  - c. Captions -- cut lines
  - d. Headlines
  - e. Windows
  - f. Photomechanical
4. Necessary materials
  - a. Wax or rubber cement, glue stick
  - b. t-square
  - c. Triangle
  - d. Line gauge
  - e. Centering rule
  - f. Knife or razor blades
  - g. Tape
  - h. Mechanical masking film (red or amber)
  - i. Transparent overlay sheets
  - j. Blue pencil
  - k. Pens
  - l. Ink
  - m. Compass
5. Procedure for paste-up
  - a. Layout blue lines
  - b. Apply adhesive
  - c. Align and secure copy
  - d. Check for straightness and cleanliness of copy
  - e. Making corrections
    1. Pasting over
    2. Cutting in
6. Kinds of paste-ups
  - a. Single color
  - b. Multicolor
  - c. Signatures
  - d. Line/halftone combinations
  - e. Reverses

LESSON PLAN NO.	DATE SCHEDULED	DATE PRESENTED	DATED TESTED

E. Paste-up (Continued)

f. Outline halftones

7. Paste-up terms

- a. Center marks
- b. Trim marks
- c. Page size
- d. Register marks
- e. Overlays
- f. Gripper and guide symbols
- g. Gutter margin
- h. Foot
- i. Imposition

F. Copy Mark-up and Proofreading

1. Mark-up specifications

- a. Type size and leading
- b. Type face
- c. Line length
- d. Format
- e. Caps, lower case (c/lc)
- f. Family branch
- g. Correction symbols

2. Proofing

VIII. ORIENTATION TO REPRODUCTION PHOTOGRAPHY

A. Types of reproductions

- 1. Line drawings
- 2. Halftones
- 3. Duotones
- 4. Special effects
- 5. Process color
- 6. Postersizations

B. The process darkroom

- 1. Wet and dry areas
- 2. The process camera
- 3. The contact area
- 4. The developing sink, temperature control
- 5. Film storage area
- 6. Chemical storage area
- 7. Film and/or diffusion transfer area
- 8. Arrangement of tray processing chemicals

LESSON PLAN NO.	DATE SCHEDULED	DATE PRESENTED	DATED TESTED

VIII. ORIENTATION TO REPRODUCTION PHOTOGRAPHY (Continued)

- 9. Safelights, white lights and switches
- 10. Viewing table with safelight and white light
- 11. Film/paper cutter
- 12. Timers
- 13. Film drying cabinet or machine
- 14. Light trap

C. Light sensitive materials

- 1. Film
  - a. Orthochromatic
  - b. Panchromatic
  - c. Blue sensitive
  - d. High contrast
  - e. Continuous tone
  - f. Negative working
  - g. Reversal -- duplicating

2. Film characteristics

- a. Bases
- b. Emulsions
- c. Gelatins
- d. Antihalation
- e. Curl

3. Paper

- a. High contrast
- b. Continuous Tone
- c. Orthochromatic
- d. Blue sensitive
- e. Panchromatic

D. The contacting area

1. Types of contact frames

- a. Mechanical -- top loading with self-contained light
- b. Glass over compressible surface (sponge rubber)
- c. Vacuum frame

2. Parts of contact frames and controls

- a. Glass
- b. Blanket
- c. Draw-down sheet
- d. Looking devices
- e. Vacuum switch and vacuum gauge

LESSON PLAN NO.	DATE SCHEDULED	DATE PRESENTED	DATED TESTED









**XI. CONTACT (Continued)**

**C. Halftone screens**

- 1. Theory related to characteristics
- 2. Care and handling
- 3. Types
  - a. Glass
  - b. Contact
    - 1. Magenta
      - a. Negative
      - b. Positive
    - 2. Gray
  - c. PMT
- 4. Dot shape
  - a. Conventional dot (square)
  - b. Elliptical dot
  - c. Double dot

**5. Screen Ruling**

**D. Exposure computer calibration**

**E. Exposure calculations**

- 1. Main (detail)
- 2. Flash
- 3. Highlight bump

**F. Processing**

- 1. Tray method
  - a. Time and temperature
  - b. Inspection
- 2. Automatic processor
- 3. Stabilization method
- 4. Diffusion transfer

**G. Tone reproduction**

- 1. Varying density range
- 2. Identifying 50% dot
- 3. Affects caused by different aperture settings

LESSON PLAN NO.	DATE SCHEDULED	DATE PRESENTED	DATE DATED	TESTED



**XIV. PROCESS COLOR PHOTOGRAPHY (Continued)**

- 2. Indirect
  - a. In-camera
  - b. Process camera
  - c. Contact frame
  - d. Enlarger
- 3. Electronic color scanners

**XV. QUALITY CONTROL DEVICES**

- A. Densitometers
- B. Exposure computers
- C. Sensitivity guides
- D. Register marks
- E. Gray scale
- F. Transparent copy guide
- G. Reflection copy guide
- H. Color control strips

**XVI. PROOFING METHODS**

- A. Prepress
  - 1. Diazo-blueprint
  - 2. Electrostatic
  - 3. Brownline
  - 4. Transparent color overlays
  - 5. Transfer color pigments
- B. Press
  - 1. Proof presses
  - 2. Production presses

**XVII. STRIPPING**

- A. Purpose
- B. Equipment and Supplies
  - 1. Safety
- C. Laying Out the Flat
  - 1. Plate Bend
  - 2. Gripper Bite
  - 3. Reference Marks

LESSON PLAN NO.	DATE SCHEDULED	DATE PRESENTED	DATED TESTED





**XIX. OFFSET DUPLICATORS (Continued)**

- b. Paper
- c. Disposable
- d. Other

**9. Care and Cleaning**

**F. Inking Unit**

- 1. Function
- 2. Types of Systems
  - a. Conventional
  - b. Aquamatic
- 3. Ink Rollers
  - a. Names
  - b. Function
- 4. Setting Rollers
- 5. Ink Fountain
  - a. Filling
  - b. Setting
  - c. Adjusting
- 6. Roller Glaze

**G. Printing Unit**

- 1. Plate Cylinder
  - a. Pressure Setting
  - b. Types of Plate Clamps
  - c. Lead Clamp Adjustment
  - d. Care and Cleaning
- 2. Blanking Cylinder
  - a. Types of Blankets
    - 1. Compressible
    - 2. Conventional
    - 3. Two (2) piece
  - b. Pressure Settings
  - c. Image Adjustment
  - d. Changing Blanket
  - e. Care and Cleaning
    - 1. Blanket
    - 2. Cylinder
- 3. Impression Cylinder
  - a. Care and Cleaning
  - b. Grippers

LESSON PLAN NO.	DATE SCHEDULED	DATE PRESENTED	DATE DATED	TESTED















**XXII. PRINTING PAPERS (Continued)**

**4. Cutting Diagram**

**XXIII. FINISHING AND BINDING**

**A. Binding Equipment Safety**

**B. Handling Paper**

**C. Folders**

**1. Types of Folders**

**a. Suction**

**b. Friction**

**c. Stream Feed**

**D. Types of Binding**

**1. Stitching**

**a. Side Wire**

**b. Saddle**

**2. Perfect**

**3. Case**

**4. Sewn**

**E. Trimming**

**F. Mechanical Binding**

**1. Plastic**

**2. Wire Spiral**

**3. Aluminum Fasteners**

**G. Padding**

**H. Other Finishing Procedures**

**1. Perforating**

**2. Die Cutting**

**3. Drilling**

**4. Round Cornering**

**5. Punching**

**6. Collating**

**a. Hand**

**b. Machine**

**7. Packaging**

**a. Hand**

**b. Machine**

**8. Other**

LESSON PLAN NO.	DATE SCHEDULED	DATE PRESENTED	DATED TESTED



TITLE	LEV	USABILITY	AUTHOR	PUBLISHER	CPYRT.
Photo Offset Fundamentals Study Guide COMMENTS: Paperback; 2 colors, fair visuals, questions vocabulary development.	12.5	OK* = Good	John E. Cogli	McKnight Publishing Co.	1973
Photo Technology COMMENTS: Good visual, 3 colors, good headings, vocabulary development, introduction, projects but no questions.	10.0	OK* = Good	LaCour & Lathrop	American Tech- nical Society	1972
Platemaker's Guide COMMENTS: Paperback, colors, glossary, good visuals, print good, good vocabulary development.	14.0	OK* = Good	No Author	Print Products Division, 3M Company	1970
Practical Problems in Mathematics for Printers COMMENTS: 2 colors, good visuals and examples. Vocabulary well developed, good explanations.	11.6	OK* = Good	James P. DeLuca	Delmar Publishing Co.	1976
Printing Estimating COMMENTS: Black & white, good headings, good print, introduction, questions and vocabulary.	10.8	OK* = Good	Gerald A. Silver	American Tech- nical Society	1970
Printing Layout & Design COMMENTS: Paperback, 2 colors, but colors in one section, headings light, no questions, no vocabulary, not recommended.	9.6	Poor	Delmar	Delmar Publishing Co.	1968
Graphic Arts Procedures - Basic COMMENTS: Subheadings, 2 colors, some visuals, no questions, some vocabulary development, glossary.	10.5	OK* = Good	Karch R. Randolph	American Techni- cal Society (Chicago)	1965
Graphic Arts Procedures - The Off- set Processes COMMENTS: 3 colors, visuals, good headings, fine print, vocabulary and questions.	8.9	OK* = Good	Karch & Buber	American Tech- nical Society (Chicago)	1967
Graphic Communica- tions COMMENTS: 3 colors, visuals, good headings, fine print vocabulary and questions	11.0	OK + = Excellent	Richard J. Brolkhuizer	McKnight Career Publications	1973
Lithographer COMMENTS: 2 colors, print ok, visuals outdated, no introduction or summary.	9.3	OK- = Fair	no author	U.S. Gov't. Printing Office	1963
Lithographer 3 & 2 COMMENTS: Black & white, visuals, headings, good introduction, vocabulary development, no questions, small print, has glossary	10.2	OK- = Fair	no author	U.S. Gov't	1963
Modern Graphic Arts Paste Up COMMENTS: Paperback, 2 colors, vocabulary developments, no questions, good headings, visuals.	10.9	OK* = Good	Gerald A. Silver	American Tech- nical Society	1973
Photo Offset Fundamentals COMMENTS: Multicolor, good visuals, good print, vocabulary included, questions included, introduction.	12.6	OK* = Excellent	John E. Cogli	McKnight Publishing Co.	1973







## **GENERAL GRAPHIC COMMUNICATIONS OBJECTIVES**

The Graphic Communications course of study in the Vocational-Technical Schools of Connecticut is designed to provide students with basic training in the field of graphic communications.

On Successful completion of this course the student will be able to take a SAFE and workmanlike approach in solving theoretical and actual on-the-job problems. The student will know where to locate pertinent information, both technical and practical, to accomplish all assignments in the most practical and proper manner.

As a result of experience gained through the broad objectives listed below; the student will:

1. be able to recognize the major printing processes and their respective products and know the relative merits of each process;
2. be able to perform in the areas of copy preparation, reproduction photography, stripping, platemaking, presswork and finishing with a level of proficiency suitable for job entry as an advanced learner;
3. have the related technical knowledge needed to supplement skills in the areas itemized above in order to make rational decisions;
4. have a realistic concept of his abilities and limitations in the various areas comprising the graphic communications;
5. have the personal traits of promptness, willingness to work, and the ability to accept supervision;
6. be able to follow written and oral directions;
7. be aware of the interrelationships among production departments and the contributions each area makes to the other.
8. respect the potential for personal injury of production equipment and use appropriate safety precautions when working around such equipment;
9. have an accurate concept of the most common occupations in graphic communications and the traits and preparation required of employees desiring to succeed in those occupations;
10. understand the relationship between continuous training and success in an occupation.

## **OBJECTIVES - GRADE 10**

Upon successful completion of the tenth grade, the student should be able to:

1. Work around printing equipment using safe work habits.
2. Prepare a mechanical for a simple one color printing job.
3. Proofread using the proper proof marks.
4. Scale camera copy for reduction/enlargement.
5. Prepare the darkroom and process camera for operation.
6. Produce acceptable line negatives and contact prints.
7. Lay out and strip a flat for an offset duplicator.
8. Expose and process presensitized offset plates.
9. Prepare an offset duplicator for operation.
10. Run a single color job on an offset press.
11. Handle printing papers properly.
12. Calculate the number of stock sheets required for a given job.
13. Set up and operate a power cutter safely.
14. Perform simple bindery operations.
15. Communicate in trade situations using trade terminology.

## **OBJECTIVES - GRADE 11**

Upon successful completion of grade 11, the student should be able to:

1. Work around printing machinery using safe work habits.
2. Mark up copy specifications for phototypesetting.
3. Perform basic phototypesetting operations.
4. Prepare, maintain and operate film/paper processors.
5. Prepare a camera ready mechanical with masks, overlays.
6. Calculate exposure times for copy of varying qualities.
7. Expose and process negatives using time/temperature method.
8. Calculate exposure times for making halftone negatives.
9. Photograph camera ready copy using photo mechanical process.
10. Prepare impositions and strip flats for multiple page and multicolor forms.
11. Prepare step-and-repeat and other multi-burn flats.
12. Expose and process offset plates requiring multiple exposures.
13. Identify the various kinds of printing papers.
14. Calculate the amount of paper required to print a given job.
15. Print multi-color jobs and jobs requiring close register on an offset duplicator.
16. Perform basic operations required to print single color work on an offset press.
17. Set up and operate air feed folder for single fold.
18. Follow job specifications as written on job ticket.

## OBJECTIVES - GRADE 12

On successful completion of grade 12, the student should be able to:

1. Write formats and use proper codes for setting type on the phototypesetter.
2. Mark up a printing job for type styles and sizes.
3. Change film fonts/discs on phototypesetter.
4. Perform more difficult camera operations.
5. Perform more complex phototypesetting operations.
6. Prepare impositions and strip flats for complex forms.
7. Perform those operations on an offset press which are required to hold register, ink and water balance, and proper ink coverage.
8. Set up and operate various bindery machines.
9. Fill out a job ticket accurately.
10. Cost out a printing job using proper estimating procedures.
11. Perform in a trade environment, recognizing the importance of SAFETY, proper work habits, good character and proper attitude when entering the work force.
12. Seek employment in the Graphic Communications industry.

## RECORDING STUDENT PROGRESS

A major principle of vocational education is that the students learn skills or the performance of operations of a trade with the production job as a vehicle to accomplish this objective.

The operations are defined on the shop progress record and it is imperative that the instructor have some means of recording the student experiences and achievement.

The approved method of recording student progress is as follows:



**Instructed** - This designation on the progress record indicates that the student has performed a skill with the assistance of and under the supervision of the instructor.



**Practiced** - This designation on the progress records indicates that the student has performed a skill either by himself or with little help from the instructor.



**Proficient** - This designation on the progress record indicates that the student is capable of performing a skill by himself within a reasonable amount of time with no assistance from the instructor. In effect this implies that the student has been tested for the skill.

This method of noting student progress will define accurately student achievement and in fact will point out any weaknesses the student may have in certain operations; thus highlighting areas where the student may need help.

Grades should be kept on student daily progress cards or in roll books.

























































